



Emancipation Economic Development Council

"To protect, preserve and revitalize Third Ward"



THIRD WARD COOPERATIVE COMMUNITY BUILDERS

ARE YOU A 3RD WARD RESIDENT READY TO TAKE YOUR BUSINESS OR IDEA TO THE NEXT LEVEL?

The Third Ward Small Business Training Program!

WHO ARE WE LOOKING FOR?

Entrepreneurs and business owners who need a solid plan for their business, desire to grow their business, or simply don't know where to start are encouraged to apply.

WHAT IS IT ALL ABOUT?

This program will help you create a solid foundation for your business by giving you the essential tools to implement your idea or grow your existing business in the Historic 3rd Ward. Through group sessions and one-on-one consultations, you can make your business dream a reality!

12 COURSE OUTLINE

- Attributes For Success
- Planning For Business Success
- The Market - Customers And Competition
- Marketing And Branding
- Web-Based Marketing
- Credit And Financing
- Management And Operations
- Alumni Speaker/Competition Reporting
- Financial Planning: Part 1
- Financial Planning: Part 2
- Are You Ready?
- Graduation!



APPLY TODAY AT BIT.LY/EEDCSMALLBIZ

For more information regarding the application process and when training begins call (346)980-5635 or send an email to info@emancipationhouston.org